Datarobot, Automated ML

Workflow and Benefits therein

홍운표 DataRobot

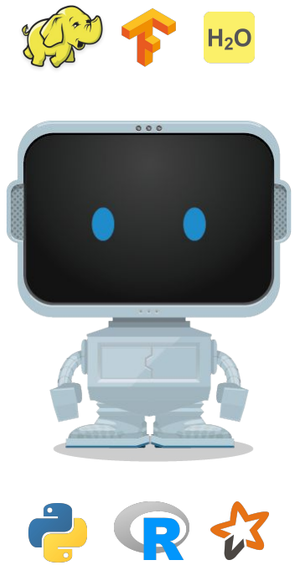
DataRobot

The world's most advanced Enterprise Machine Learning Automation platform

2012
Founded, HQ in Boston, MA

$224M
In funding

1,000,000,000+
Models built on DataRobot Cloud



250+
Data Scientists & Engineers (of 600+)

4
#1 ranked Data Scientists kaggle

50+
Top 3 finishes kaggle

INSURANCE FINTECH HEALTHCARE MARKETING BANKING MANY MORE

DataRobot

Best Practices and Technology

The top ranked Data Scientists in the world

Owen Zhang
Product Advisor
Highest: 1st
MASTER

Xavier Conort
Chief Data Scientist
Highest: 1st
MASTER

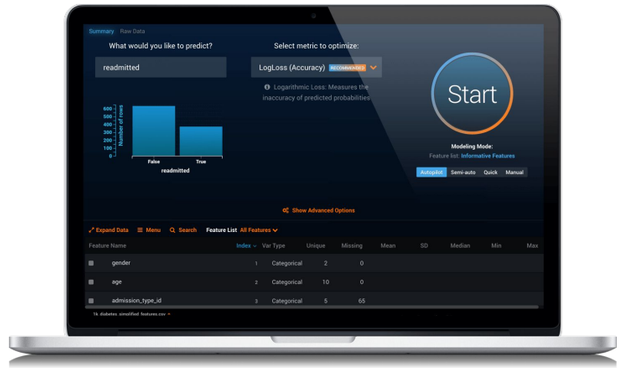
Sergey Yurgenson
Data Scientist
Highest: 1st
MASTER

Amanda Schierz
Data Scientist
Current: 1st Female, 1st in UK
MASTER

Jeremy Achin
CEO & Co-Founder
Highest: 20th
MASTER

Tom de Godoy
CTO & Co-Founder
Highest: 20th
MASTER

The best technologies in the world



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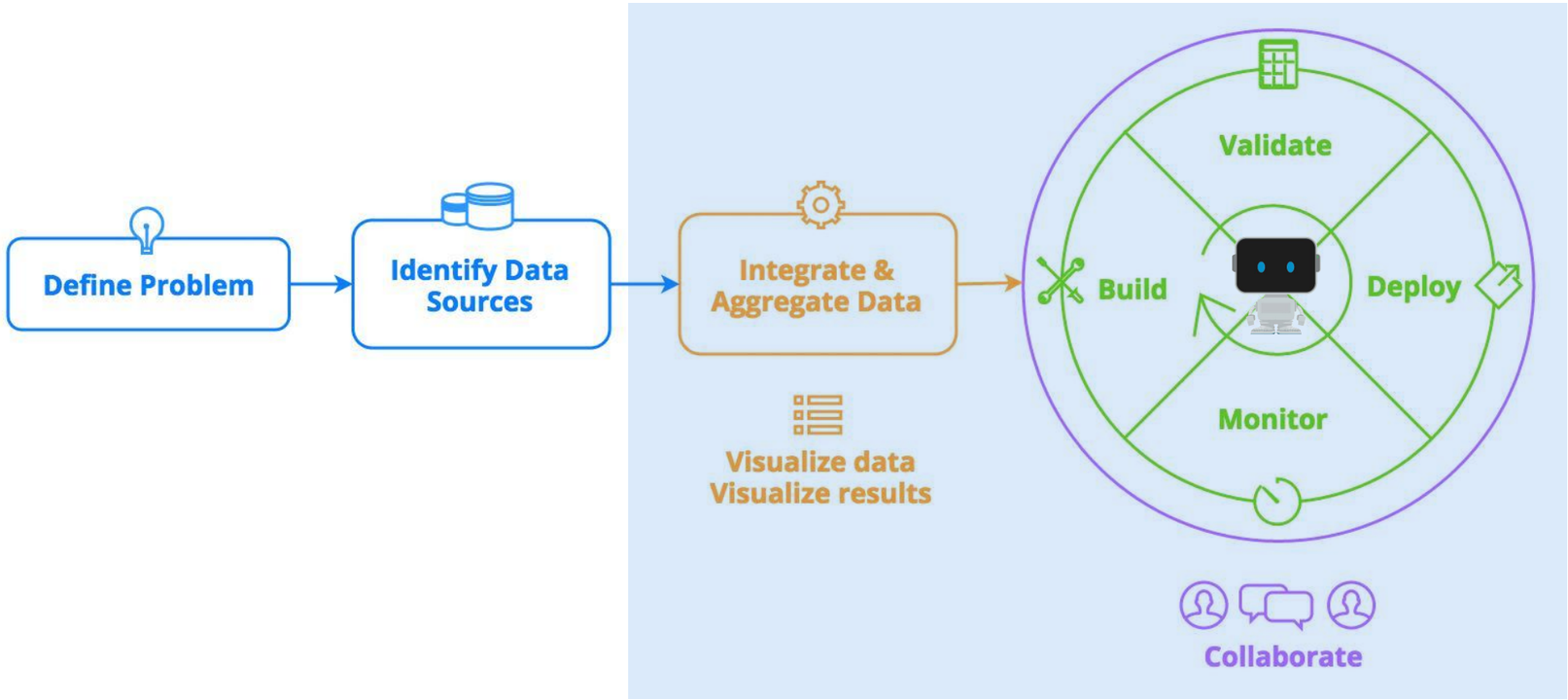
Data Science Methodology

Due to limited resource, call for amelioration



No target goal

A few algorithms & prone to overfit

Aging of model

Not sufficient Explanations

Motivations for AutoML

Value of diverse set of algorithms

Methodology driven

Problem driven

TABLE 10.1. *Some characteristics of different learning methods. Key:* ▲ *= good,* ◆ *= fair, and* ▼ *= poor.*

Characteristic	Neural Nets	SVM	Trees	MARS	k-NN, Kernels
Natural handling of data of "mixed" type	▼	▼	▲	▲	▼
Handling of missing values	▼	▼	▲	▲	▲
Robustness to outliers in input space	▼	▼	▲	▼	▲
Insensitive to monotone transformations of inputs	▼	▼	▲	▼	▼
Computational scalability (large N)	▼	▼	▲	▲	▼
Ability to deal with irrelevant inputs	▼	▼	▲	▲	▼
Ability to extract linear combinations of features	▲	▲	▼	▼	◆
Interpretability	▼	▼	◆	▲	▼
Predictive power	▲	▲	▼	◆	▲

Source: http://statweb.stanford.edu/~tibs/ElemStatLearn/

What is Automated Machine Learning

- 10 steps to building models
- An expert system that knows how to do each of these 10 steps, without human instructions
- Human friendly – not a black box
- Fast and accurate
- Replicable data science

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What about DataRobot?

Key Points

- End to end automated machine learning – all 10 steps are automated
- Hundreds of algorithms in the repository with new algorithms being added regularly
- Chooses the best algorithms for your data
- Best-in-class human-friendly insights
- Widest range of deployment options
- Enterprise ready
- Automatic model reports
- Large support team around the world

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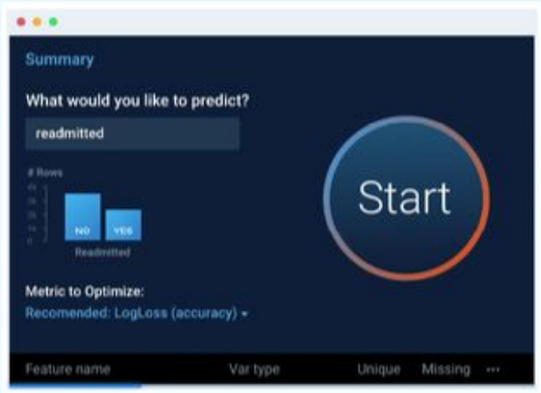
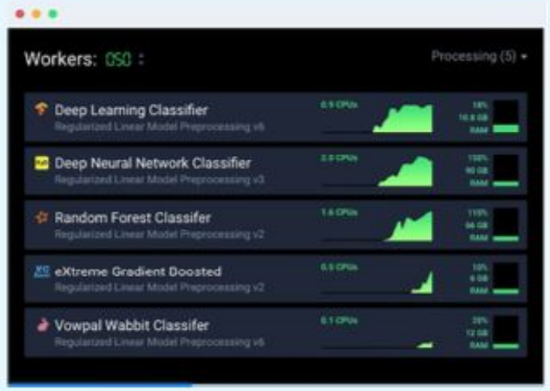
DataRobot Workflow

1. Ingest data

2. Select your prediction variable

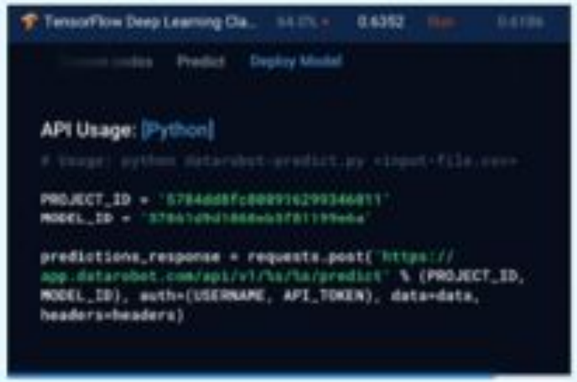


3. DataRobot builds and tests hundreds of models to find the best fit



4. Explore the best models

5. Deploy the model and make predictions in your application



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Different but powerful way of analysis

A few perspectives (many more)

Single model

No need of **Hold-out** partition : just train/test or k-fold CV

Only **interpretable** algorithm is chosen Linear model is preferable

Blending starts from existing model

Interaction should be considered for model performance (linear model)

parameter tuning is limited for a model and time-consuming

Multiple models

Hold-out partition for evaluation of several models

Interpretability is model-agnostic

Blending is fair-basis reflecting multiple models performance, with speed vs accuracy data

Interaction automatically reflected in tree-based algorithms. If interaction should be of importance, DR has GA2M model and R/Python api support for that

Parameter tuning is exhaustive for all candidate models.

One can easily confine the search space and quickly get the results

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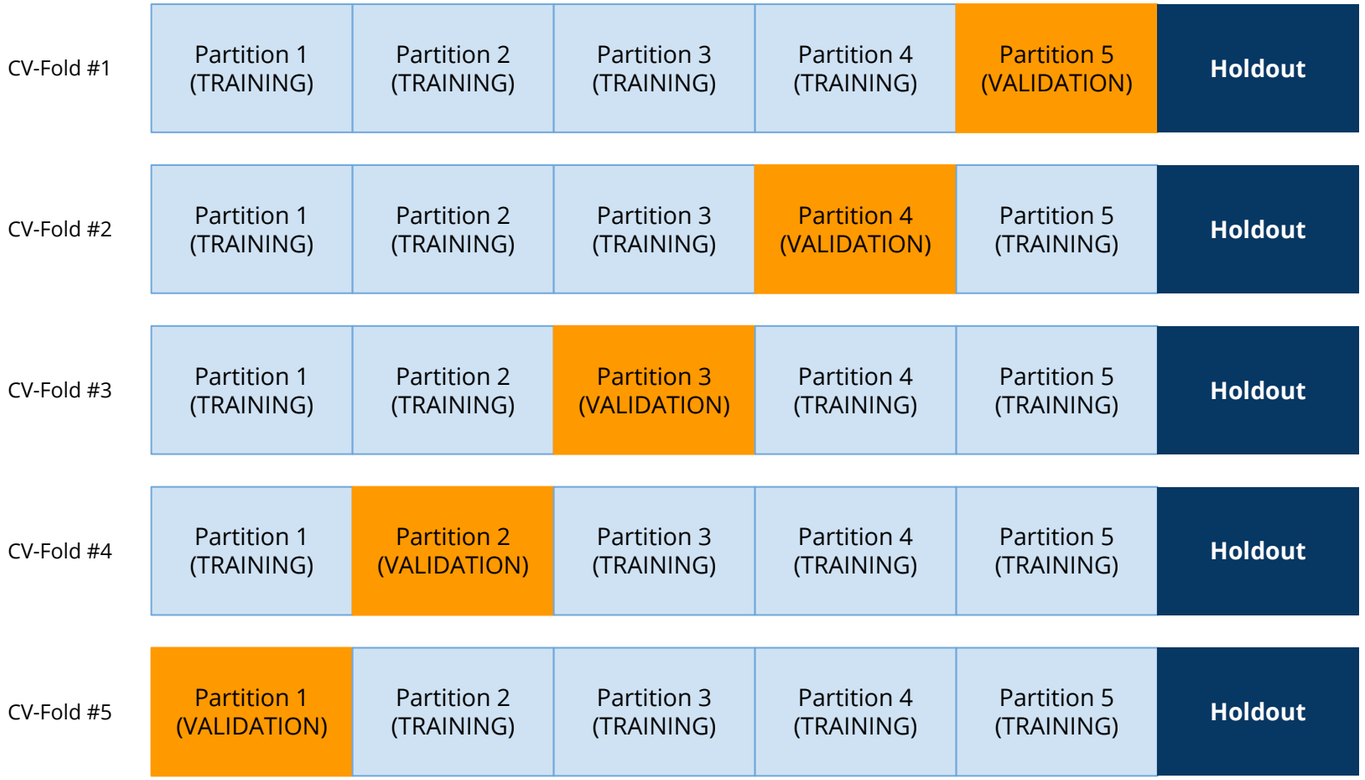
Benefits : safer model

Robust model free from the risk of overfitting



The holdout is completely hidden from the models during the training process. After you have selected your optimal model, you can score your model on this to get your holdout score.

Average of these 5 validation scores is the cross validation score

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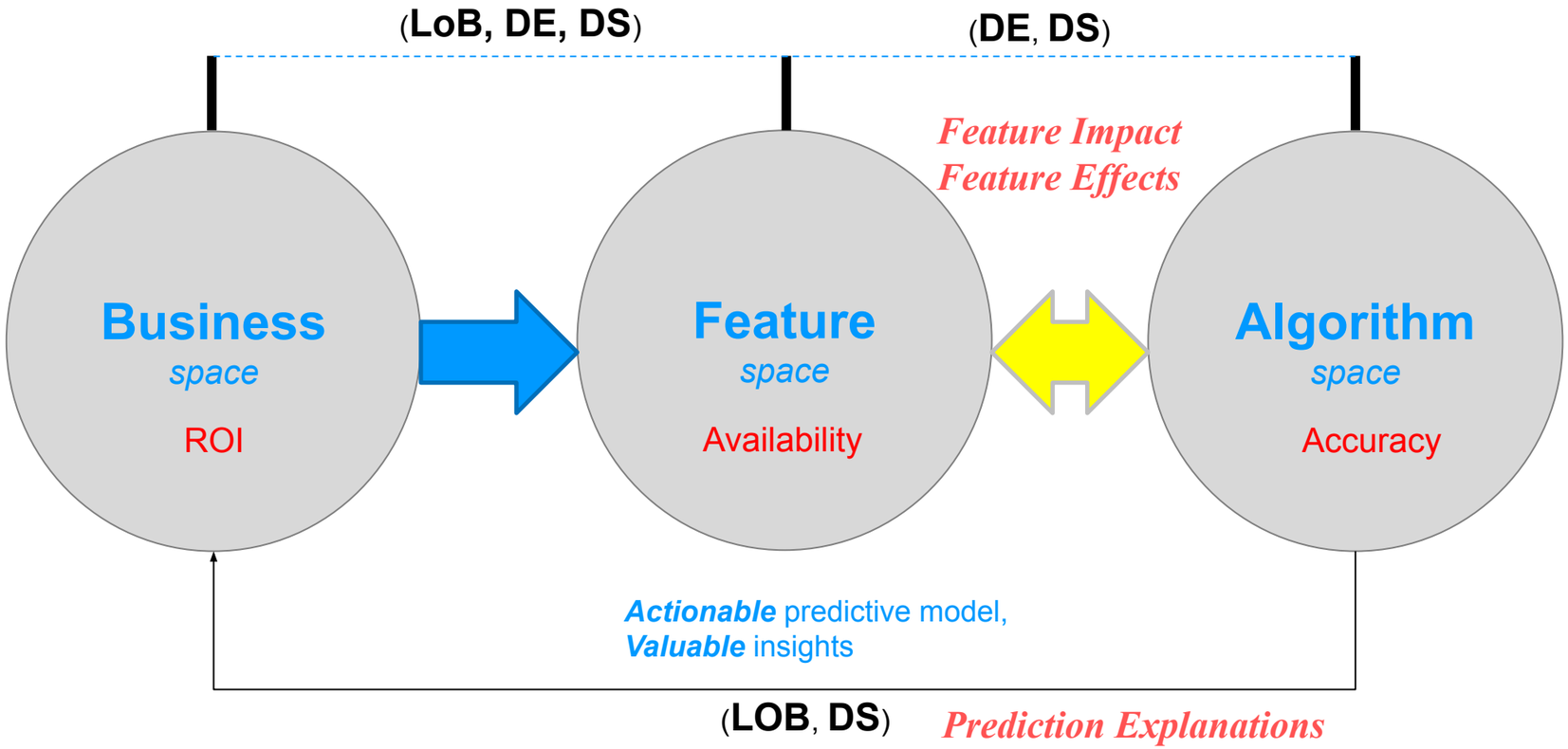
Benefits : more effort on feature space

”Feature engineering is the art of data science” (Sergey Yurgenson)



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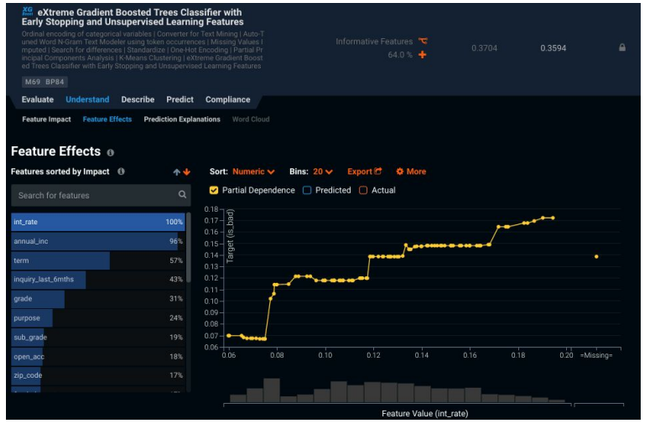
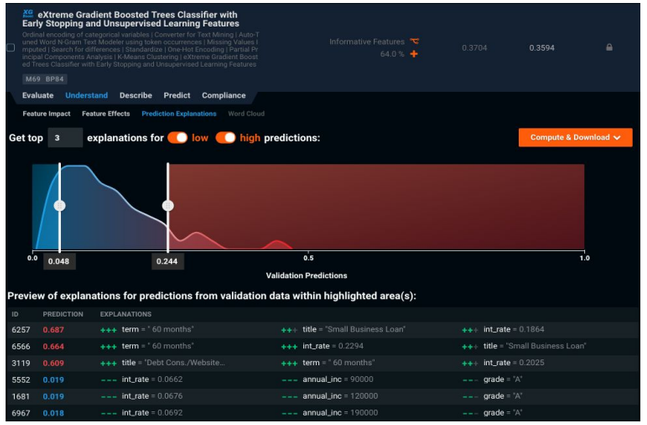
Benefits : Explainability

Model-agnostic explanation





[Feature Impact]

- The importance of each feature
- Coincides with domain knowledge?
- Any new insights?

[Feature Effect]

- Relationship among target and a feature
- Relationship reflects domain knowledge?
- Any new insights or feature transform?

[Prediction Explanation]

- What is the basis of prediction?
- The predictions are reliablable to business people?

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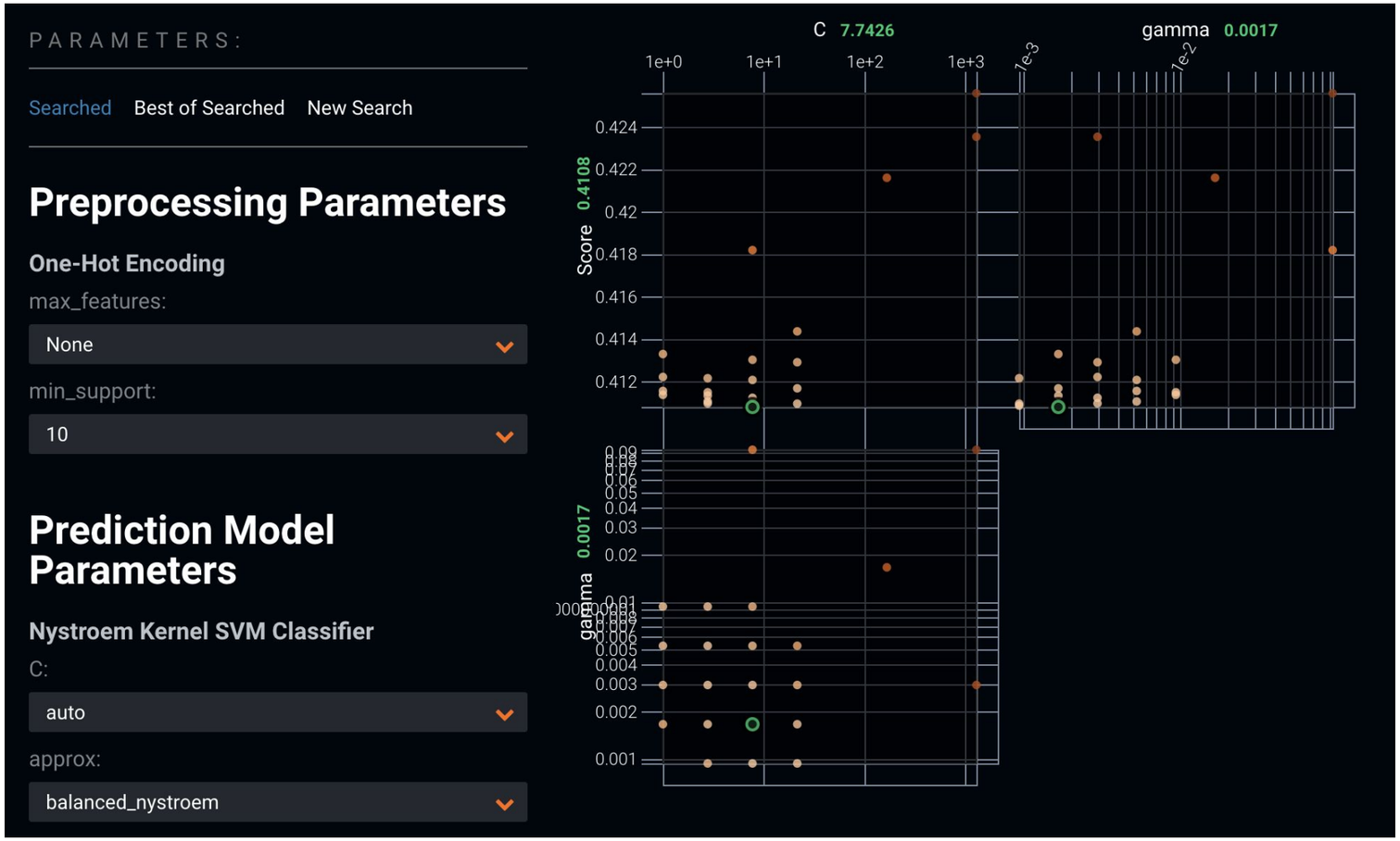
Benefits : effective blending

Search over candidates which promises tangible improvement

Benefits : Hyper-param Tuning

Gradient-free and effective pattern search



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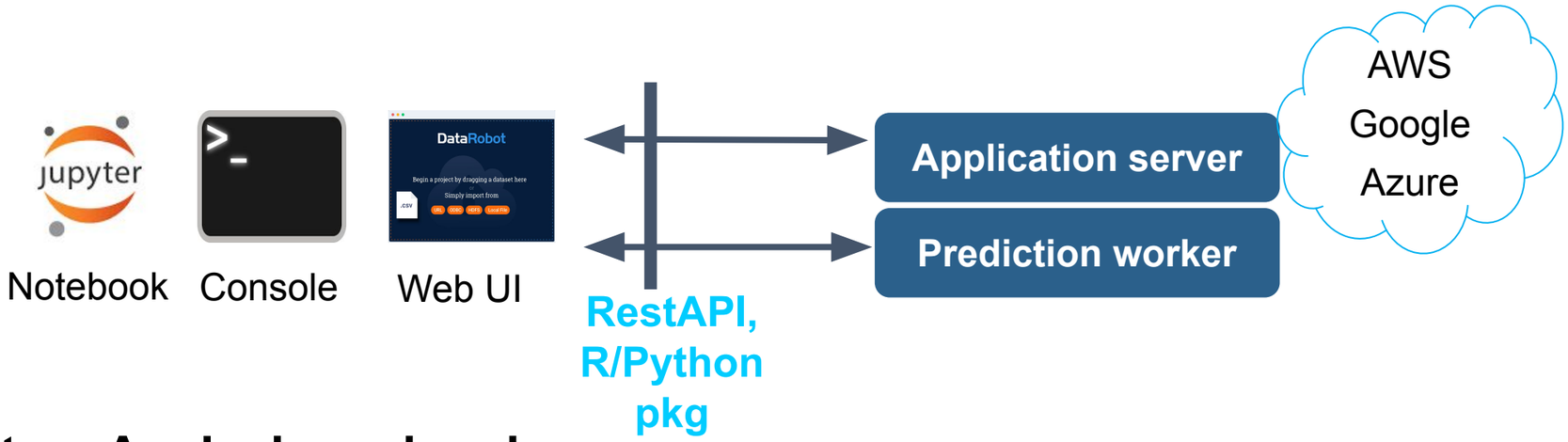
Benefits : API integration

data scientists and developers can use API



Custom Analysis and various Analysis

Model Factory

Automatic Model Refresh

Model Diags & Viz

Feature Engineering

App. Integration

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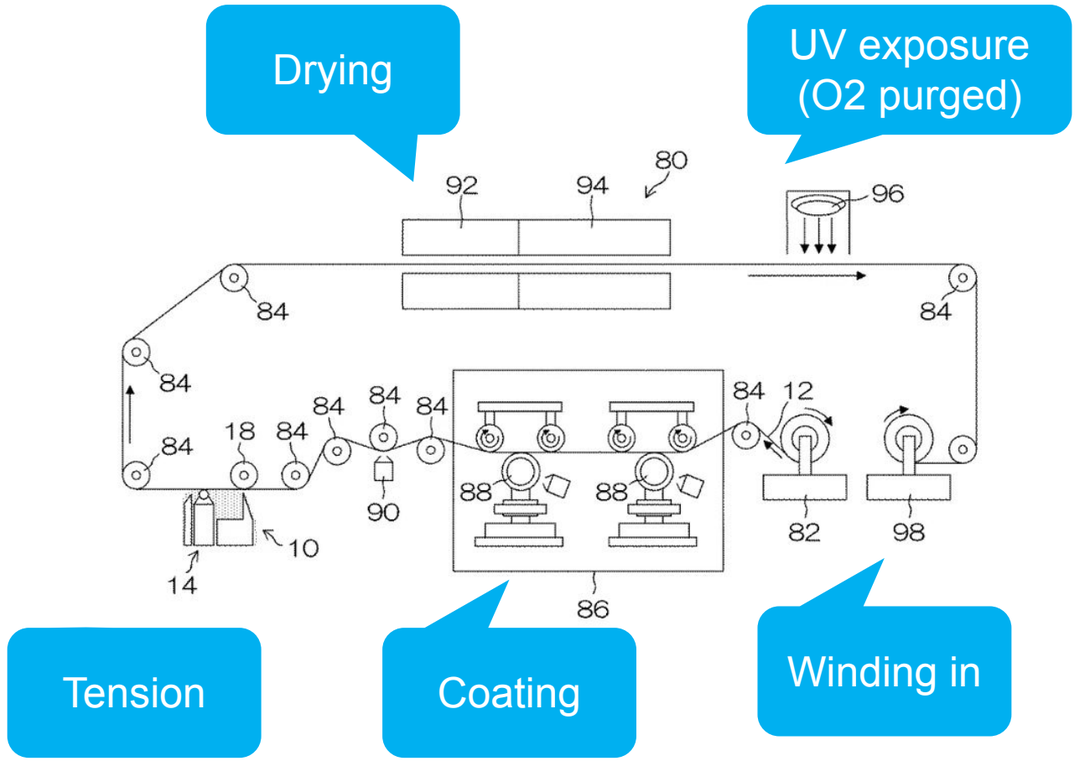
Demo : Bleedout prediction

Binary classification for QA



Process: Coating of thin film by covering the surface with coating solution and drying, followed by polymerizing with UV-light.

Problem: Unintended precipitation of powder such as unpolymerized monomer, antioxidant occurs causing “bleedout”. It spoils the product and contaminates the production line.

Data:

- Material: length of film roll
- Project type: production vs experiment
- Control: winding tension, UV-exposure duration, O2 concentration etc

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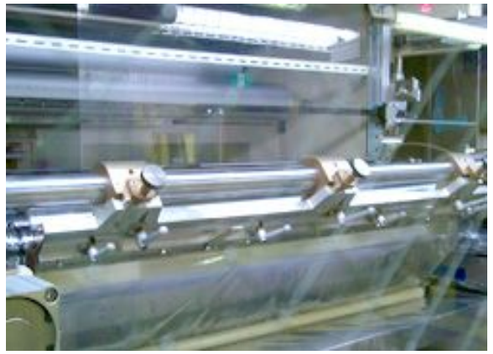
Demo : Bleedout MFG process

1) Unwinding

2) Coating



3) Drying

4) UV exposure

5) Tension Control

6) Winding

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